



A publication of the Greenspoint District

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**COMMUTER ALERT:**  
[Greenspoint Drive Construction Moving to Opposite Lanes](#)

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The southbound lanes of Greenspoint Drive, under construction since May, are nearing completion, and construction is moving to the northbound side.

*Click here for the full story*



[New Street Signs Will Enhance Greenspoint's Identity and Improve Wayfinding](#)

**New Street Signs Will Enhance Greenspoint's Identity and Improve Wayfinding**

Adding to our signature look being created through projects like Greenspoint Drive reconstruction, new street signs, unique to Greenspoint, will begin going up later this month throughout the Greenspoint District.

*Click here for the full story*



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## COMMUTER ALERT: Greenspoint Drive Construction Moving to Opposite Lanes

Later this week, crews will begin repositioning the obligatory orange barrels to shift both directions of traffic to the new pavement on the southbound lanes. Existing traffic patterns will continue for another few days at the intersections, which will not be shifted until next week.



“For a few days, there will be a bit of weaving from one side to the other through the intersections, but lanes will be well marked,” assures Reid Mrsny, project manager with Montgomery & Associates, the project engineering firm.

The orange barrels and traffic delays are temporary inconveniences of this project which is improving vehicle and pedestrian access along Greenspoint Drive, from Greens Road to the Greenspoint Drive bridge south of Beltway 8. Funded by the Greater Greenspoint Redevelopment Authority, the project will add medians, place utilities underground and enhance sidewalks, bus stops and benches. A crowning touch to the project will be the addition of lush landscaping and public art to create a signature look for the area. The transformation of Greenspoint Drive should be completed by spring 2010.

Committed to combining form and functionality, the Redevelopment Authority has added [art](#) components to several of its public infrastructure projects. Recent examples include the [painted columns](#) under Beltway 8 at its intersections with I-45 and Greenspoint Drive, and bridges along [Greenspoint Drive](#) and Benmar which boast artistic forms and tile mosaic inlays.

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As part of the District's effort to create a sense of place for the area, Greenspoint's new street signs will depict the District logo to generate awareness of the District's identity. To improve wayfinding for people moving in and about the District, most of the signs will have block numbers under the street names.



"Street signage is a great way to build an identity as a business activity center," said Jocklynn Keville, Greenspoint District vice president of Marketing & Public Affairs. "Unique signs help define an area and indicate that it's well maintained. They add a look and feel of vibrancy, enhancing our ability to attract corporations and developers, which is vital to our continued growth," Keville added.

Installation of the new signs is expected to be complete by year's end.

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