

August 2010

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Greenspoint Public Safety Initiatives Recognized

The Greenspoint District's successful public safety programs have earned the District a prestigious crime prevention award. The award recognizes numerous crime fighting programs.

Click here for the full story



Redevelopment Coming to Airline Drive

Big changes are coming to Airline Drive. The Greenspoint Redevelopment Authority is funding a project that includes some creative uses of art and landscaping.

Click here for the full story



Toys "R" Us Express Opens in Greenspoint Mall

Need a quick gift for that weekend birthday party? Look no farther than Greenspoint Mall. A Toys "R" Us Express has opened in the Macy's wing and customers are already clamoring for games and gifts.

Click here for the full story

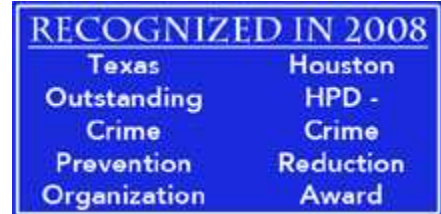


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The Texas Crime Prevention Association (TCPA), a non-profit dedicated to promoting best practices in crime prevention, recently presented the Greenspoint District with an "Outstanding Crime Prevention Business" award at its annual conference.

The award is given to organizations that reduce crime and provide the greatest support to crime prevention programs. The Greenspoint District also won the organization's "Outstanding Crime Prevention Organization" award in 2008.

"The Greenspoint District works hard to make our area a safe and successful activity center," said Greenspoint District Director of Public Safety Al Aranda. "This award is a reflection of our strong law enforcement partnerships and the success of our district-initiated public safety programs. We are deeply grateful to all of the organizations involved in our public safety programs."

These programs have yielded measurable reductions in crime. According to statistics from HPD and Harris County, since the District was created in 1991, Greenspoint has experienced a 42 percent reduction in Part I crimes (major crimes) per 1,000 people. Furthermore, these reductions were realized even though the area's population has increased by 48 percent and employment has increased by 106 percent.

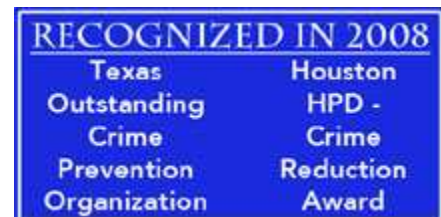
The TCPA award highlights seven successful District-initiated programs that seek to reduce crime and involve the community in crime prevention. These programs include:

- Operation Greensweep – A collaborative effort with the Houston Police Department (HPD) that utilizes a series of high visibility patrol squads, crime sweeps and narcotic enforcement activities to reduce crime.
- Harris County Sheriff's Office Overtime Program – A program that increases citizen and police interaction and suppresses criminal activity by providing high-visibility patrol squads, crime sweeps and bike patrol.
- Greenspoint Stopping Auto Theft (G.S.A.T) – A partnership with the Harris County Sheriff's Office aimed at reducing and preventing auto theft.
- Off-Duty Special Operations Program – A program utilizing Houston, Harris County, Aldine ISD and METRO police to increase the visibility of and interaction with law enforcement in the community.
- Graffiti Abatement Program – An initiative that quickly identifies and removes graffiti from public or private property.
- Auto Theft Report Card – An auto theft prevention program using police and private security officers to conduct vehicle inspections that heighten owner awareness that valuables in the vehicle, when left in plain view, will attract auto thieves.
- Crime Prevention/CPTED Surveys – A program aimed at educating businesses and multi-family communities on crime prevention principles.

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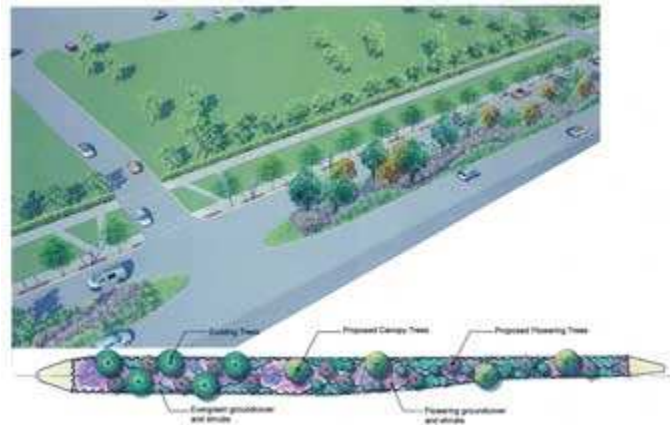
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Redevelopment Coming to Airline Drive



Airline Drive between Aldine Bender and West Road is getting a facelift. Designs are being finalized on the \$6 million project, which includes landscaping, street repairs, traffic signals and public art.

"These improvements are needed and will promote future development in the corridor," said Executive Director of the Greenspoint Redevelopment Authority Sally Bradford. "We are looking forward to finalizing the designs and moving forward with this exciting project."

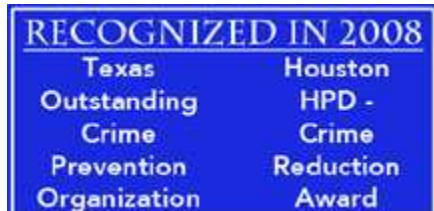
Greenspoint's Airline corridor is a bustling community brimming with businesses, schools and pedestrians. Some of the changes will make the pedestrian-heavy street safer to navigate. Designers are looking at ways to use landscaping to create crosswalks across the busy streets.

Construction will start in February 2011, and should take about one year to complete.

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A Toys “R” Us Express has opened in Greenspoint Mall, giving parents and toy lovers a new place to pick up the latest games and gizmos.

The new store is located in the Macy’s wing of the mall. The Toys “R” Us Express is smaller than the traditional Toys “R” Us stores and caters to mall shoppers, said Petra Owens, the mall’s assistant general manager.

“We are excited about the opening of the new Toys “R” Us Express,” said Owens. “There really aren’t a lot of toy stores in this area, so it’s a perfect fit for this community.”

The store is leased through January and may close after the holiday season, according to mall management. But if sales are strong there is a chance it will become a permanent store. For more information call Greenspoint Mall at (281) 875-6255.

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